

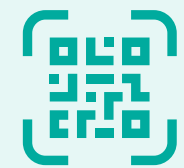
YOUR FINANCING TOOLKIT

Helping you achieve
peak financing
program performance.

Simple tools to help you
reach the top!



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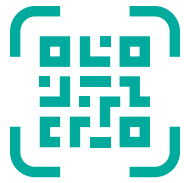
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QR Code Signage

Available in several formats like table displays, wall clings or even stickers, your custom QR code allows patients or clients to learn about budget-friendly financing options while in your office.

They scan the QR code, see if they prequalify, apply and if approved, they can pay with the CareCredit credit card that same day!

This friendly solution saves you time since it puts them in charge of their financing options.

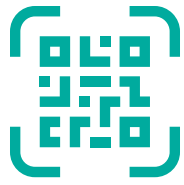
You can review applications and payment status directly in Provider Center under "Reports" or in your Practice Management Software (if applicable).

To get your QR code visit carecredit.com/ordersupplies.

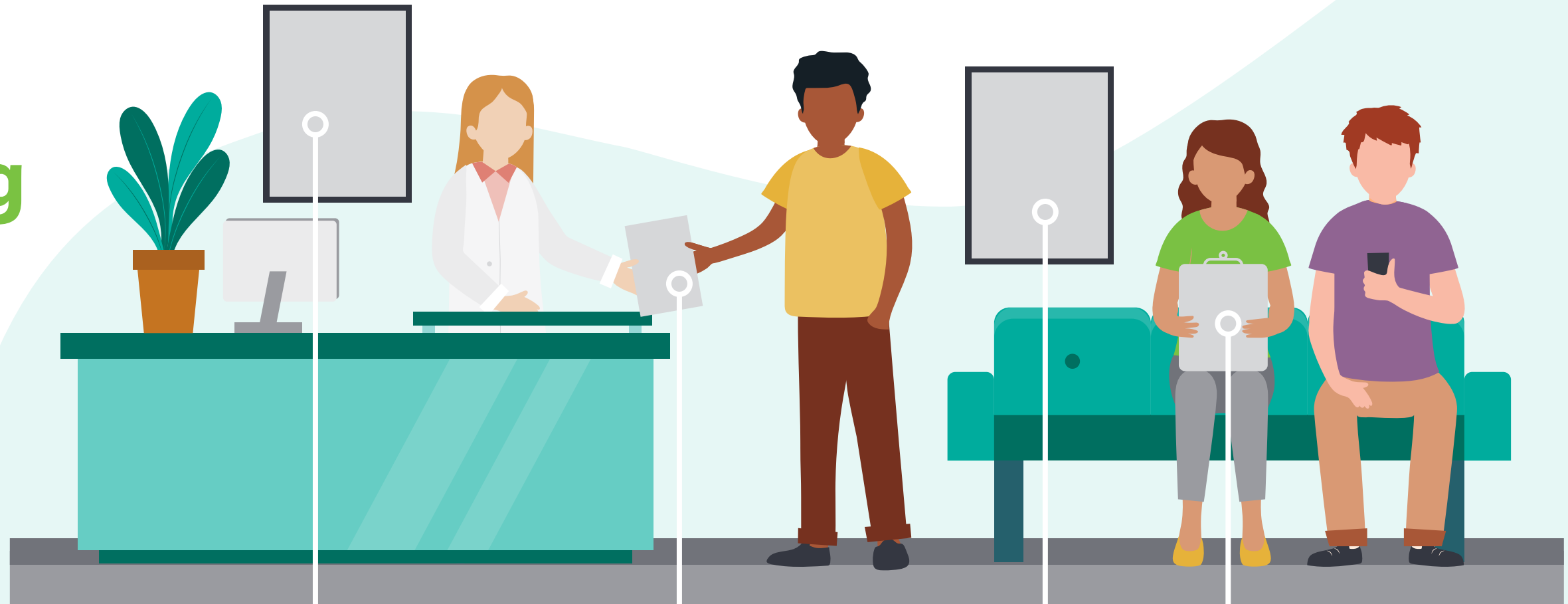
The QR code and corresponding URL are tied to your Merchant ID so payment reconciliation and tracking are easy.



Want more info and to see QR codes in action?
[Click here.](#)



Displaying Your QR Code



At checkout:

Having signage featured prominently at checkout helps bring attention to your patients or clients that you offer a budget-friendly solution for their out of pocket costs—helping make cost conversations easier for your team, and allowing them to focus more on providing care.

Discharge/Checkout papers:

During check out, give them a sticker with your QR code so they can learn about CareCredit, apply and pay on their own. Giving them this information so they can review it at home on their own is a great way to get that process started.

Waiting room walls and tables:

Clients and patients often spend a lot of time here—why not make it educational and helpful? Put signs on tables and walls and place brochures around so they can get a jumpstart on learning about CareCredit while they wait.

On clipboards:

How many times has a provider given a patient or client a clipboard with papers to sign or review? Putting stickers with a QR code for these around your practice is an easy way to reference CareCredit, and to remind them they can easily apply and if approved, use CareCredit for the treatment they're receiving today.



Sharing Your Custom Link

Like your QR code, your custom link is a fast and user-friendly way to direct people to learn about CareCredit's budget-friendly financing options.

Common places to share your custom link include:

- Emails, text messages*, statements, estimates and social media posts.
- It can also be typed directly into a web browser to learn about financing options.

Where can I put my link?

Here are some examples of how other practices use their custom link to help patients or clients move forward with care.

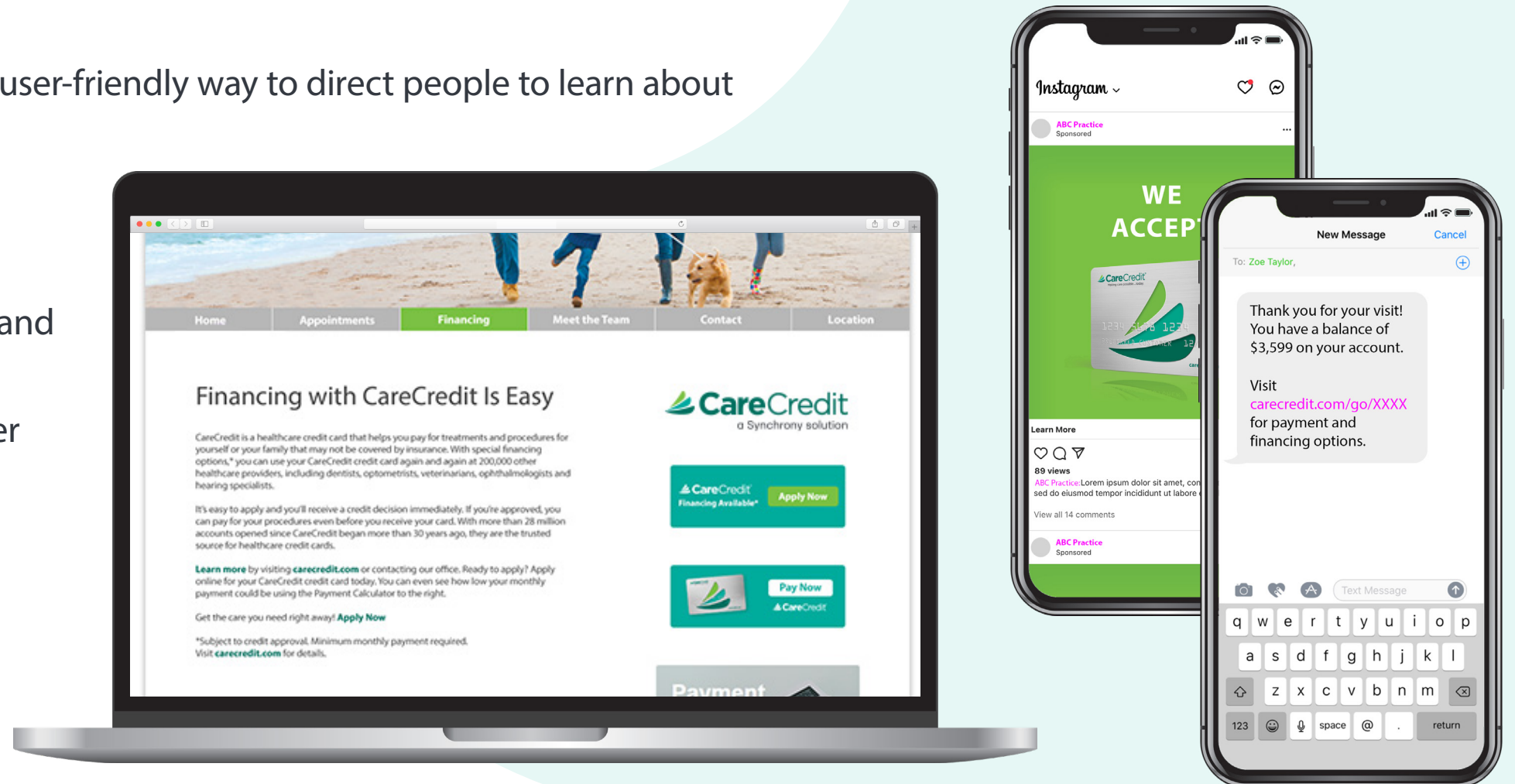
Digital banners and buttons:

It's easy to share your custom link with digital buttons or banners on your website and emails. Simply download the size that fits your needs from Provider Center.

Smaller banners should be used on the homepage near the top navigation bar of your website. Larger banners can be used within an area that might generally be used for ads, or they can be used as a type of "call to action" within the body copy.

Download your digital assets [here](#).

*Laws applicable to you may restrict or prohibit certain communications by text message. You are urged to consult with your individual advisors with respect to any information presented.





Payment Calculator

Healthcare costs can often cause sticker shock, and patients or clients might be hesitant to follow through with treatment—or pursue the full scope of treatment—if their only perspective is the full cost.

The Payment Calculator helps them visualize how CareCredit can help fit care into their budget with convenient monthly payments.

It's easy to use:

- Log in to carecredit.com/providercenter and click “Payment Calculator.”
- Input the estimated treatment fee, then click “Calculate.”
- Click “Customize and Print.” Then, fill in patient and office information and select “Download Customized Plan,” “Print Customized Plan” or “Email Customized Plan” to generate the customized form for your patient.
- Share these estimated monthly payments with the patient—depending on the special financing options you offer, you may be able to provide a number of options so they can choose the financing option that works for them.*

*Subject to credit approval. See carecredit.com for details.



Patients or clients can also visit carecredit.com/payment_calculator to see their monthly payment options on their own time.



For provider use only. Not for use in patient financing conversations.

How to Use the Payment Calculator to Help Your Patients And Clients

Let's look at an example! Say someone comes in to inquire about a procedure that will (after insurance) cost them around \$5,000. At first, they seem shocked to see this amount, but you pull up the Payment Calculator and walk them through their special financing options:

Example: \$5,000 amount financed

Reduced APR and Fixed Monthly Payments Required Until Paid in Full

24 months offer with a 17.90% APR; or 36 months offer with a 18.90% APR; or 48 months offer with a 19.90% APR; or 60 months offer with a 20.90% APR.

Promo Period	Monthly Payments	Estimated Payoff Period	Total Payments with Interest
24 Month	\$250	24 Months	\$5,986
36 Month	\$184	36 Months	\$6,589
48 Month	\$152	48 Months	\$7,291
60 Month	\$135	60 Months	\$8,100

No Interest if Paid in Full within the 6, 12, 18 or 24 months Promotional Period*

Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within the promotional period. Minimum Monthly Payments required.

Promo Period	Monthly Payments	Estimated Payoff Period	Amount Financed
6 Month	\$834 Suggested	6 Months	\$5,000
12 Month	\$417 Suggested	12 Months	\$5,000
18 Month	\$278 Suggested	18 Months	\$5,000
24 Month	\$209 Suggested	24 Months	\$5,000

With reduced APR, fixed monthly payments or deferred interest options, that number might not be as daunting. Instead, they have the option to break the amount up into more convenient monthly payments—helping them move forward with care. Be sure to print out the estimated monthly payments and important disclosures to share with your patient or client.