

Let more **MOMENTUM** moments run free



In the practice or out in the field, every interaction with a horse owner is an opportunity to build momentum. By sharing CareCredit financing options along the way, you can help build trusted relationships and support horse care that lasts a lifetime.



The moment: A horse owner finds your location online

The momentum: Connect with horse owners in your area who are ready to move forward with care for their horse



CareCredit's online Provider Locator is searched an average of **1.9+ million times per month** by people looking for a provider who accepts CareCredit.

Nearly 2.6 million CareCredit cardholders use their card to pay for vet care. Chances are, some of them are in your community and already have a way to pay.



Help horse owners be financially prepared for a Lifetime of Care with CareCredit

Horse owners are passionate and devoted to their animals. By taking a moment to discuss financing options, you can help ease financial worries and keep them focused on their horse's health and wellness.

Horse owners tend to underestimate yearly expenses.



Competitive

Owners estimate spending
\$7,951
compared to actual average of
\$36,851*



Recreational

Owners estimate spending
\$4,321
compared to actual average of
\$16,460*



Backyard

Owners estimate spending
\$3,309
compared to actual average of
\$11,538*



The moment: Use CareCredit for payment at time of service

The momentum: Encourage up-front payments and reduce accounts receivable



More than half of horse owners said they're stressed about an expense that's less than \$1,500.*



65% of horse owners indicated they'd use a credit card (like CareCredit) for horse expenses.*



The moment: Share your treatment plan, cost and payment options

The momentum: More peace of mind and treatment acceptance

CareCredit is built for repeat care across a lifetime.



On average, a client who opens a CareCredit credit card to pay for veterinary care used it **more than 3 times in the first year.**



*Equine Lifetime of Care Study, 2023, Synchrony. CareCredit is a Synchrony solution.

Mapping your **MOMENTUM** trail



Practice growth starts by laying out a path—but that's only the beginning. Your CareCredit team will guide you with focused actions and tools to help you keep building momentum.



All it takes is a phone call, where we'll dig in and help you set your growth goals. Follow the path below to see what we'll cover during our one-on-one consultation.

Welcome to Momentum Trail

Identify opportunities that can help you increase your revenue and reduce accounts receivable.

Optimize your workflow and be there in the moment with a clear payment option.



Make the most of CareCredit features in your practice management software.

Streamline your daily financing tasks, save up to five minutes per transaction and keep every moment fast and friendly.



Unlock the power of flexible financing!

Discover CareCredit financing solutions that keep your clients prepared from the start—helping boost trust, loyalty and practice growth all at once.



Arrange team training sessions and follow-up discussions.

Help build financing skills to better support your clients.

Learn best practices and access tools that help tackle practice challenges.

Boost team confidence so teams can focus on delivering quality equine care.



Create a long-term action plan to help build your practice momentum.

Continue to build on your progress to keep growth moving forward.



MAKE IT A
Momentum
MOMENT

Let your momentum run free!

Get started on your Momentum Action Plan. [Click here](#) and fill out the form to get connected with your CareCredit Equine Specialist.