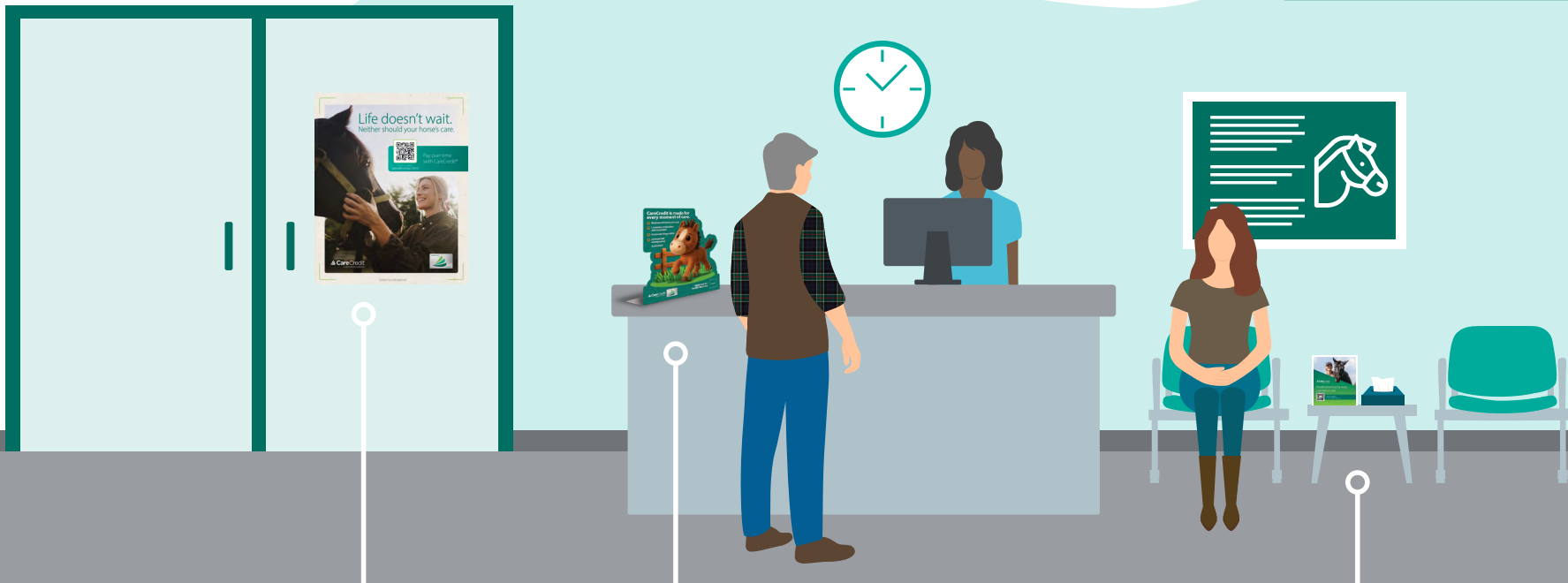




Make the moment with your QR code and custom link

Sharing your custom QR code in key areas where you connect with horse owners can help support all the ways you deliver care, from inside the clinic to outside in the field. It's a proactive approach that helps connect horse owners with the CareCredit health and animal care credit card while building confidence and trust.

Inside the practice



On the front door:

Even before the first greeting, provide peace of mind by informing horse owners right away that you offer financing with CareCredit.

At the desk:

When it's time to pay, let horse owners easily explore financing options on their own device while easing the load on your team.

Waiting rooms:

While horse owners wait, display brochures, posters and signs that let them learn more about available financing options with CareCredit.

Out in the field

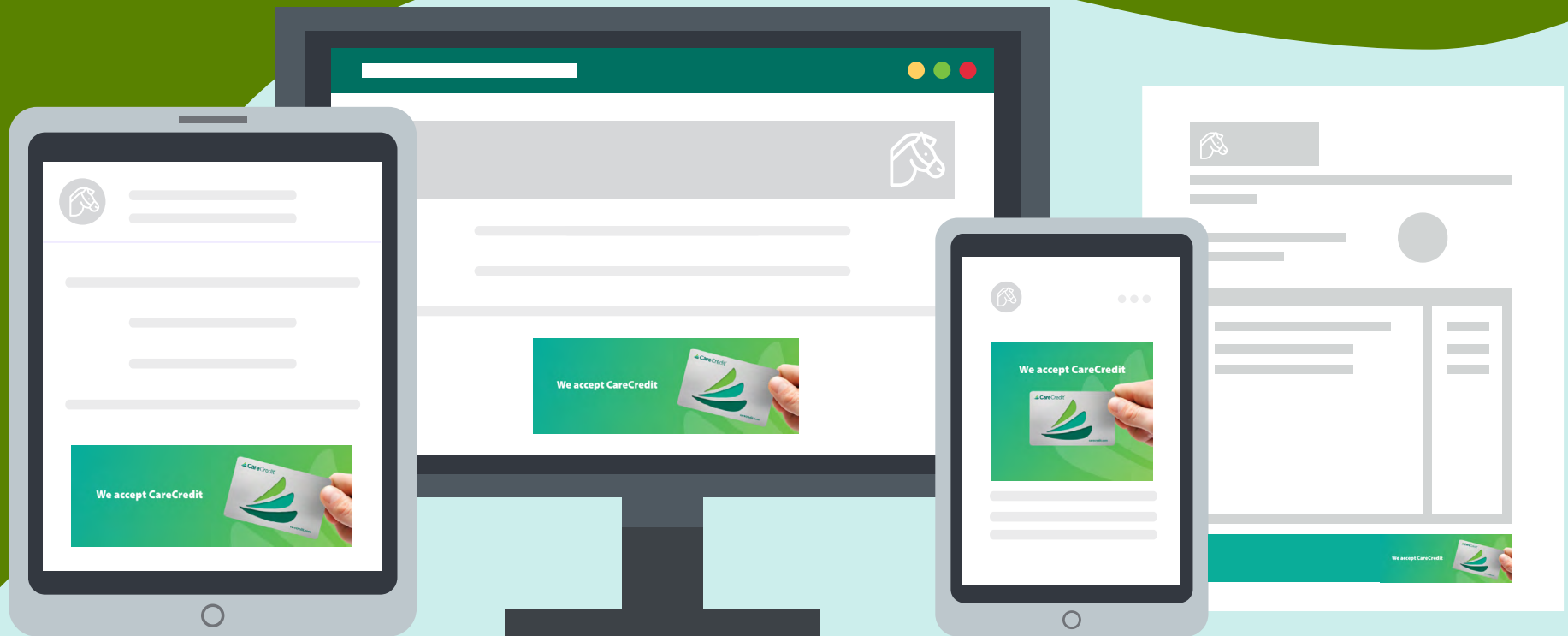


In your truck:

Wherever the next call takes you, keep QR code materials (brochures and stickers) with you on the go so you can always connect horse owners with financing options.

On hand:

Place QR code stickers on items that you have during field visits, including clipboards, paperwork or iPads/tablets to help create a smoother payment process.



Emails:

Include your custom link in emails to help horse owners easily access CareCredit financing options and make cost conversations feel simpler.

Website:

Use buttons and banners with your custom link on your website so learning about CareCredit is only a click away.

Social media:

You can also share your custom link in posts on your social media channels to help horse owners easily see if they prequalify and apply on their own device.

Invoices:

Add financing access directly to invoices and payment reminders to help streamline collection conversations and support account receivables.