

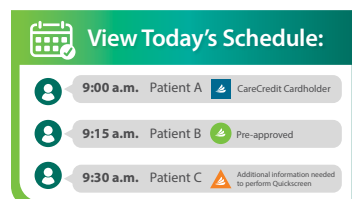
Growth Strategy: Help Capture Revenue Opportunities During the Appointment



Have Confident, Informed Cost Conversations

The cost and payment conversation is critical to treatment acceptance. With CareCredit integrated into 90%+ of dental practice software, you may now be able to see which patients on your daily schedule have a CareCredit credit card and their available credit and which patients are pre-approved. This helps you have more informed conversations and be able to **confidently present payment options**.

[Click to see how your CareCredit integration works.](#)



Help Patients See the Possibilities

Patients can also scan your custom link QR code to learn about CareCredit, calculate their estimated monthly payment and **see if they prequalify – with no hard credit checks –** privately using their smart device.

[Download your custom link at carecredit.com/customlink.](https://carecredit.com/customlink)



Help Minimize Cancellations and No Shows

Cost is one of the primary reasons patients cancel appointments at the last-minute leaving holes in the schedule where production should be. To help, let patients know their payment options – including the CareCredit credit card – before their appointment. Some of CareCredit's 12+ million cardholders may be in your community or in your practice and **already have a way to pay**.



Want a customized growth plan?
It starts with a simple **8-minute assessment**.
Questions? Call 800.859.9975 (press 1, then 6).

 **CareCredit**
a Synchrony solution