



When your office is on the move

CareCredit goes with you, turning moments in the field into momentum for your practice.

As an ambulatory vet, you're constantly on the go, balancing routine assessments, unexpected calls, conversations and important horse care decisions. **CareCredit financing solutions** are designed to keep up in each moment, making it easy to help set clear expectations, provide peace of mind and get paid.

1

The decision-making moment

Whether they're calling you out to work up a colic, repair a laceration or check teeth, you can help ensure horse owners are financially prepared by letting them know you accept the CareCredit health and animal credit card.



2

The ready-for-anything moment

Emphasize that CareCredit can be used for any sized treatment plan and how there's a way to pay over time for emergency visits, treatment, preventative care (e.g., vaccines) and routine wellness visits.

Mention: "Let's review the treatment plan and payment options available to help manage the cost of care over time."



3

The application moment

If the horse owner says they are interested in learning more and getting started with CareCredit, share your QR code so they can start the financing process from their own device.

Ideal for barns, farms and remote areas—**whether the horse owner is present or not!**



4

The easier collections moment

By making CareCredit as quick as a scan or click, you can get paid anywhere, anytime. This means less work and worry, because your practice gets paid in two business days so there's no need to chase payments.



5

The empowerment moment

Field visits can be hectic and unpredictable, but CareCredit's fast, friendly financing solutions make it easy to remember to talk about care costs in the moment and help empower a Lifetime of Care.

Mention: "We have other clients who use CareCredit to help make their veterinary costs more manageable."



Making cost convos a smooth ride



Get comfortable presenting CareCredit to horse owners

CareCredit can help educate your team to have proactive cost conversations to help build healthy financial relationships.



Keep CareCredit top of mind

Always include CareCredit in treatment plans, invoices, on your website and in client communications.



Carry CareCredit materials with you

Stock your truck with brochures and stickers featuring your QR code.