

easy ways to help more people move forward with care

These easy-to-use resources can help your patients or clients be more financially prepared.

53% of respondents report delaying or pushing off treatments due to expenses or out-of-pocket costs.¹

1 Feature CareCredit on your website.

Insight: 62% of consumers surveyed do online research about cost/fees.²

Action: CareCredit's [banners and buttons](#) can live on your website to remind patients or clients you offer financing.

4 Share financing with everyone.

Insight: 52% of consumers surveyed struggle to pay for out-of-pocket healthcare expenses.¹

Action: Use CareCredit's [Payment Calculator](#) during financial conversations to show estimated monthly payments.

2 Let people know you accept CareCredit.

Insight: 55% of consumers surveyed prefer discussing payment options before scheduling.¹

Action: [Prewritten social media content](#) and banners for appointment reminders are a simple way to proactively work financing into your marketing.

3 Prep your team to talk about financing.

Insight: 61% of consumers surveyed prefer communication about payment methods directly from their provider (including email, mailed materials, phone call and their website).¹

Action: Use CareCredit's [tips and scripts](#) to train your team so they can be prepared to answer questions about financing over the phone or in person.



CareCredit resources can help patients or clients move forward on their journey.

They schedule an appointment.

They click your CareCredit custom link in the appointment reminder email to learn more about flexible financing. Now they feel prepared for a cost conversation and know they may have a way to pay.



A patient or client gets a referral or finds you online.

When looking at your website, they see you offer the CareCredit health and wellness credit card to help pay for out-of-pocket costs. Because there are millions of CareCredit cardholders nationwide, they may already have the card in their wallet.



You talk about financing.

You share your recommended treatment plan and use CareCredit's payment calculator to show how the total cost can break down into monthly payments.



They move forward.

They scan your custom QR code on signage displayed in your office to see if they prequalify and then apply for the CareCredit health and wellness credit card. If approved, they can confidently move forward with treatment because they have a way to help manage the cost.*



They pay for their care upfront.

They use CareCredit to pay for their treatment, and you get paid in two business days.



Proactively discussing financing options can make all the difference, because it helps ease cost concerns for your patients or clients and helps your team be more prepared and efficient.



Get access to easy-to-use resources at carecredit.com/supplies.
Questions? Call 800-859-9975 (option 1, then 6).