

Help attract patients with smile-worthy social posts

Brush up your social media in 3 easy steps.

With CareCredit's content calendar, you get 12 months of ready-made social media posts for your practice's profile.

1. Use the tabs above to jump to content—you'll find a post for each month of the year, plus a bonus quarterly post!
2. Copy the caption, view the image linked and click to download it.
3. Paste the caption, upload the image and post!



Put financing at your patients' fingertips

Add your practice's custom link to the end of your captions so your followers can see if they prequalify and apply for the CareCredit health and wellness credit card.

Get your custom link:

1. Log in to CareCredit's [Provider Center](#).
2. Click on "Marketing & Promotion."
3. Select "Download: QR code signage."
4. Copy and paste your custom link URL from the above page.

Use your custom link on Instagram:

1. Select "Edit profile" in your practice's account settings.
2. Scroll down to the "Links" box and paste your custom link URL.
3. Add the following text to your post caption.

Learn more about the CareCredit credit card and apply at the link in our bio!

Use your custom link on Facebook and X:

1. Add the following text to the end of the caption.
2. Replace the text in brackets with your custom link URL.

Learn more about the CareCredit credit card and apply at [\[INSERT CUSTOM LINK\]](#).



GENERAL

Manage Tooth Sensitivity



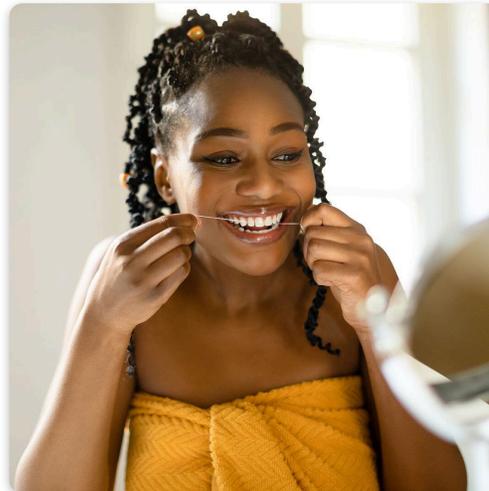
Do hot or cold food and drinks make you wince? 🥵🥶
Tooth sensitivity is common, but you don't have to just live with it. Let us know what you're experiencing—we can help identify solutions. Schedule a visit and ask us about the CareCredit credit card as a way to help manage costs.

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JANUARY

Start the Year Right



Start your year with a smile! 😊 Stick to the 2-2-2 method: Brush & floss 2 times a day for 2 minutes each time and get dental cleanings 2 times a year. To help you keep up with your dental care, we accept the CareCredit credit card. Schedule and ask us how to apply!

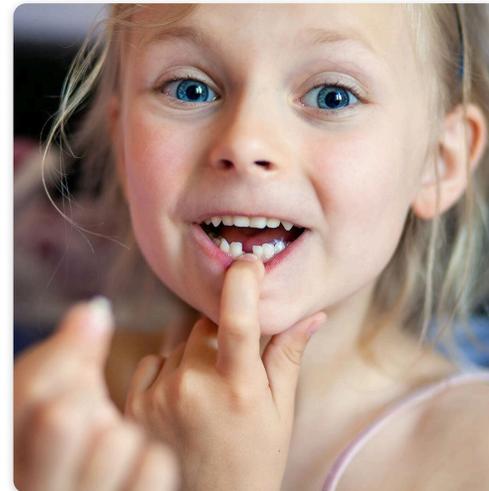
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FEBRUARY

Kids Dental Care

National Children's Dental Health Month



Did you know? Children with untreated cavities can face issues in 🧠 learning, 🗣️ speech, and 🍎 nutrition! Schedule an appointment to keep their smiles healthy. To help you manage costs, we accept the CareCredit credit card.

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MARCH

Preventive Care

March 20: World Oral Health Day



Healthy gums can equal a healthier you. ❤️ Research shows links between gum disease and conditions like diabetes and heart disease. This World Oral Health Day, take a step toward whole-body health by grabbing some floss and scheduling a checkup. We accept the CareCredit credit card as a way to pay for care.

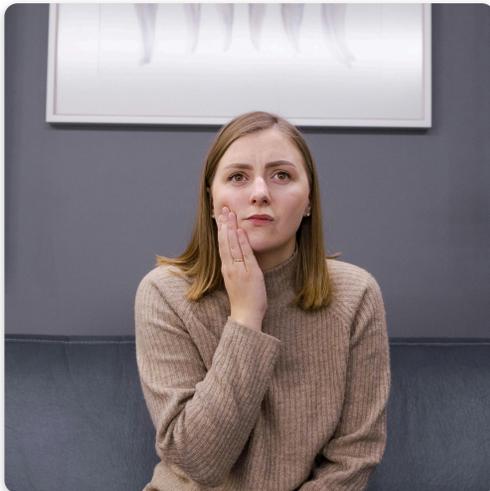
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GENERAL

Wisdom Teeth



Still have your wisdom teeth? If you're experiencing crowding, pain or swelling it may be time for them to go. The best way to tell is by booking an appointment to get them checked out. Ask us about the CareCredit credit card as a way to manage cost.

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APRIL

Ease Your Payment Worries

Stress Awareness Month



Don't let stress sneak into your smile! 😬 Stress-induced habits like grinding your teeth can wear down enamel and cause discomfort. Book a visit to find solutions to protect your teeth today. Speaking of minimizing stress, we accept the CareCredit credit card as a way to pay for dental care you want or need.

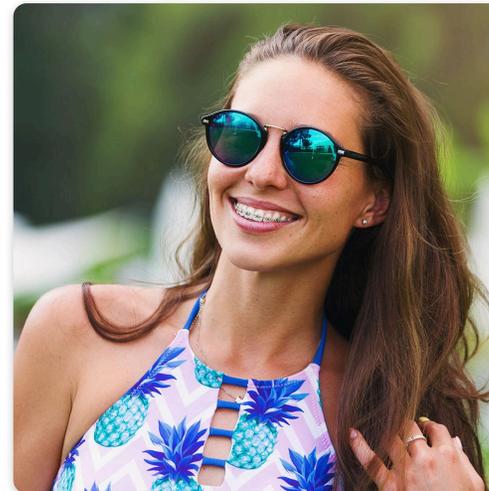
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MAY

Good Decisions Have Long-Term Results

May 15: World Ortho Health Day



Orthodontic care can do more than just straighten your smile. It improves chewing, speech, and even helps reduce tooth decay. To help you manage costs, we accept the CareCredit credit card. Schedule an appointment and start your journey to a healthier smile today!

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JUNE

Self-Confidence in a Smile

National Smile Month



When your smile shines, confidence follows! 😊 This National Smile Month, give those pearly whites the attention they deserve by scheduling your regular cleaning today! If you're interested in a way to manage the cost, ask us about the CareCredit credit card.

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GENERAL

Overcoming Dental Anxiety



Feeling nervous about the dentist? You're not alone. ❤️ Don't let anxiety keep you from care. Let us know what's bothering you, so we can make your experience as comfortable as possible. We accept the CareCredit credit card as a way to ease worries about the cost of care.

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JULY

Summer Sports & Mouthguards



Summer means more time on the field, court or pitch. 🏆 Protect your smile with a custom mouthguard—they're not just for football! We can help keep your teeth safe during any activity. Schedule a visit and ask about the CareCredit credit card as a way to pay.

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AUGUST

Back-to-School Checkups



Add a dental visit to your back-to-school checklist! 📅 Just like physicals and eye exams, a dental checkup helps set kids up for success. Book now before schedules fill up. We accept the CareCredit credit card to help manage costs.

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SEPTEMBER

Gum Care Tips National Gum Care Month



🦷 September is National Gum Care Month! 🦷 Healthy gums are key to total body health, so take care of them. Brushing, flossing and visiting us regularly can help. Schedule an appointment today and ask about the CareCredit credit card to help you manage out-of-pocket costs.

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GENERAL

FSA Deadlines



🕒 Are your FSA funds about to expire? 🕒 Need dental care before the new year? Now is the time to call and schedule! If your FSA funds are running low, we accept the CareCredit credit card as a way to pay for out-of-pocket costs not covered by insurance.

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OCTOBER

Dental Toolkit Refresh National Dental Hygiene Month



Frayed bristles on your toothbrush? 🪄 Time for a new one. Better yet, try an electric toothbrush or add a water flosser to your routine. This Dental Hygiene Month, remember to pair great at-home care with regular checkups. We accept the CareCredit credit card as a way to pay for oral care products and visits.

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NOVEMBER

Gratitude National Gratitude Month



Here's something to be thankful for: your smile! 🍷 Call us to get cleanings and procedures done before the year ends and your benefits expire. As a way to pay for any additional out-of-pocket costs, we accept the CareCredit credit card. Ask us how to apply!

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DECEMBER

The Holidays Celebration Month



This holiday season, invest in your health. 🦷 Oral care prevents long-term problems like gum disease and tooth decay. To help make it simple to prioritize your smile, we accept the CareCredit credit card with flexible financing options.

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