

Help attract patients with smile-worthy social posts

Brush up your social media in 3 easy steps:

With CareCredit's content calendar, you get 12 months of ready-made social media posts for your practice's profile.

1. Use the tabs above to jump to content—you'll find a post for each month of the year, plus a bonus quarterly post!
2. Copy the caption, view the image linked and click to download it.
3. Paste the caption, upload the image and post!



Put financing at your **patients'** fingertips

Add your practice's custom link to the end of your captions so your followers can see if they prequalify and apply for the CareCredit health and wellness credit card.

Get your custom link:

1. Log in to CareCredit's [Provider Center](#).
2. Click on "Marketing & Promotion."
3. Select "Download: QR code signage."
4. Copy and paste your custom link URL from the above page.

Use your custom link on Instagram:

1. Select "Edit profile" in your practice's account settings.
2. Scroll down to the "Links" box and paste your custom link URL.
3. Add the following text to your post caption.

Learn more about the CareCredit credit card and apply at the link in our bio!

Use your custom link on Facebook and X:

1. Add the following text to the end of the caption.
2. Replace the text in brackets with your custom link URL.

Learn more about the CareCredit credit card and apply at **[INSERT CUSTOM LINK]**.



GENERAL

Cavities



Holiday treats can cause some not-so-sweet dental issues like cavities. Help keep your smile bright with consistent checkups to find and treat them early. We accept the CareCredit credit card. Schedule today and ask us how to apply!

GET CAPTION

GET IMAGE

JANUARY

Start the Year Right



Start your year with a smile! 😊 Stick to the 2-2-2 method: Brush & floss 2 times a day for 2 minutes each time and get dental cleanings 2 times a year. To help you keep up with your dental care, we accept the CareCredit credit card. Schedule and ask us how to apply!

GET CAPTION

GET IMAGE

FEBRUARY

Kids Dental Care
February 4 (National Children's Dental Health Month)



Did you know? Children with untreated cavities can face issues in 🧠 learning, 🗣️ speech, and 🍎 nutrition! Schedule an appointment to keep their smiles healthy. To help you manage costs, we accept the CareCredit credit card.

GET CAPTION

GET IMAGE

MARCH

Preventive Care
March 20 (World Oral Health Day)



Healthy habits = healthy smiles! 🦷 We can work together to prevent cavities and gum disease before they start. Let World Oral Health Day be your reminder to book your next visit today! Ask about the CareCredit credit card as a way to help pay for care.

GET CAPTION

GET IMAGE



GENERAL

Wisdom Teeth



Still have your wisdom teeth? If you're experiencing crowding, pain or swelling it may be time for them to go. The best way to tell is by booking an appointment to get them checked out. If you're worried about the cost, ask us about the CareCredit credit card.

GET CAPTION

GET IMAGE

APRIL

Ease Your Payment Worries
April 1 (Stress Awareness Month)



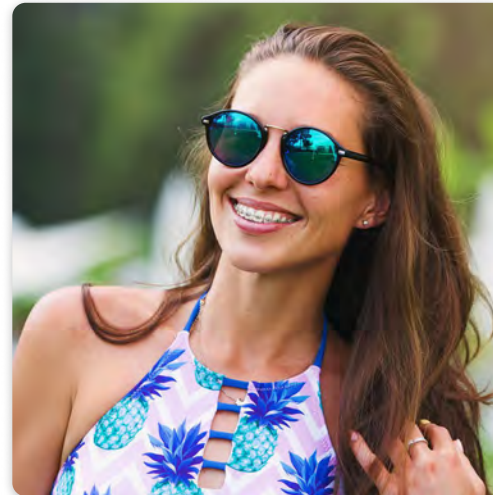
Don't let stress sneak into your smile! 😬 Stress-induced habits like grinding your teeth can wear down enamel and cause discomfort. Book a visit to find solutions to protect your teeth today. Speaking of minimizing stress, we accept the CareCredit credit card to help you pay for dental care you want or need.

GET CAPTION

GET IMAGE

MAY

Good Decisions Have Long-term Results
May 15 (World Ortho Health Day)



Orthodontic care can do more than just straighten your smile. It improves chewing, speech, and even helps reduce tooth decay. To help you manage costs, we accept the CareCredit credit card. Schedule an appointment and start your journey to a healthier smile today!

GET CAPTION

GET IMAGE

JUNE

Self Confidence in a Smile
June 2 (National Smile Month)



When your smile shines, confidence follows! 😊 This National Smile Month, give those pearly whites the attention they deserve by scheduling your regular cleaning today! If you need a way to help pay, ask us about the CareCredit credit card.

GET CAPTION

GET IMAGE



GENERAL

Foods For a Healthy Smile



"You are what you eat" is especially true when it comes to your teeth. Foods high in calcium and vitamins are good for your oral health, while sugary foods can negatively impact it. And be sure to stay on top of your dental care and cleanings. We accept the CareCredit credit card as a way to help you pay.

GET CAPTION

GET IMAGE

JULY

Summer Fun in the Sun
July 6 (International Kissing Day)



Keep your smile kissable with healthy habits like brushing, flossing and getting regular exams and cleanings. 🦷 If you're concerned about your dental health, schedule an appointment today. To help you stay on top of dental care, we accept the CareCredit credit card.

GET CAPTION

GET IMAGE

AUGUST

Regular Check-Ups
August 18 (National Tell a Joke Day)



Did you know things like diabetes, autoimmune diseases and even certain medications can impact your oral health? The good news is, regular dental checkups can help! Don't wait—schedule yours today. Need a way to manage the costs? We accept the CareCredit credit card.

GET CAPTION

GET IMAGE

SEPTEMBER

Gum Care Tips
September 1 (National Gum Care Month)



🦷 September is National Gum Care Month! 🦷 Healthy gums are key to total body health, so take care of them. Brushing, flossing and visiting us regularly can help. Schedule an appointment today and ask about the CareCredit credit card to help you manage out-of-pocket costs.

GET CAPTION

GET IMAGE



GENERAL

FSA Deadlines



⌚ Are your FSA funds about to expire? ⌚ Need dental care before the new year? Now is the time to call and schedule! If your FSA funds are running low, we accept the CareCredit credit card to help you pay for out-of-pocket costs not covered by insurance.

GET CAPTION

GET IMAGE

OCTOBER

Take Care of Your Teeth
October 2 (National Dental Hygiene Month)



Dental Hygiene Month is the perfect time to schedule a cleaning. Taking care of your teeth can help keep them working hard for you.💖 For all your dental care needs, we accept the CareCredit credit card.

GET CAPTION

GET IMAGE

NOVEMBER

Gratitude
November 3 (National Gratitude Month)



Here's something to be thankful for: your smile!🍷 Call us to get cleanings and procedures done before the year ends and your benefits expire. To help you pay for any additional out-of-pocket costs, we accept the CareCredit credit card. Ask us how!

GET CAPTION

GET IMAGE

DECEMBER

The Holidays
December 2 (Celebration Month)



This holiday season, invest in your health.🦷 Oral care prevents long-term problems like gum disease and tooth decay. To help make it simple to prioritize your smile, we accept the CareCredit credit card with flexible financing options.

GET CAPTION

GET IMAGE

