

# Confident Cost Conversations Kit Contents



Help grow your practice by having informed, confident cost conversations that create long-term, loyal patients who return and refer with **these assets**:



## Growth Strategies: Informed, Confident Cost Conversations

- ▶ **Practice tips and scripts** to help make the cost conversation easier, featuring Carrie Webber, CEO and owner of Jameson Management



## How to Talk About Financing

- ▶ **Tips** about presenting financing to patients with an illustrative example on how it works



## Growth Strategy: Help Capture Revenue Opportunities During the Appointment

- ▶ **Tips** and resources to help more patients move forward with care



## Have Confident, Informed Cost Conversations

- ▶ **Discover the benefits** of CareCredit's integration with leading Practice Management Software



**Watch this brief video** to see how easy it is to use CareCredit's integration with leading practice management software