



EMAIL CONTENT

At CareCredit, we are dedicated to helping your patients commit to healing with flexible financing options. Just customize and send the pre-written email copy below to help attract new patients and re-engage with those that didn't schedule.

Follow these quick steps:

1. Access CareCredit's [Contactless Financing page](#) to learn how to set up your practice's custom link and QR code.
 2. Incorporate your custom link in the **magenta field** on the following email.
 3. Send the email to your patients so they're aware that your location accepts the CareCredit credit card as a way to pay over time with flexible financing*.
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Subject Line: A flexible way to pay for chiropractic care

Preview Line: CareCredit helps you pay for care over time

Body Copy:

To our amazing patients,

We know chiropractic care can help you feel your best, but financial concerns can limit your progress. That's why our **office accepts CareCredit, the health and wellness credit card.**

With CareCredit's flexible financing, you can embrace advanced treatments and wellness solutions that can amplify your results and help you commit with confidence to the chiropractic care you want and need.¹

The best part? You can pay over time with convenient monthly payments.

You can use it to:

- Pay for out-of-pocket costs not covered by insurance
- Finance packages, bundled services and treatment plans to be used in 90 days in one transaction, like spinal decompression or ongoing adjustments

- Take charge of your chiropractic wellness in a way that helps fit your budget

CareCredit can also be used again and again for health and wellness expenses at our office and at over 285,000 locations nationwide, including retailers like Walmart and Walgreens for prescription and pharmacy products.

See if you prequalify at [INSERT CUSTOM PROVIDER LINK](#) in seconds—with no impact to your credit score. If approved, you can use your account for care immediately.

Visit carecredit.com/chiropractic or call our office to learn more!

Your team at,

[Chiropractic office name + phone number]

*Subject to credit approval. See carecredit.com for details.