

You can introduce CareCredit quickly by saying:

We accept the CareCredit credit card, a health and wellness card that offers promotional financing to help you fit deductibles, copays and other out-of-pocket costs not covered by insurance into your budget. Would you like to learn more?

Revisit step #2 for ways to help your patient learn more!

CareCredit should not be offered in lieu of financial assistance or available insurance.

Go slow and clarify:

- Repeat and pause often
- Use payment calculator

to show cost breakdown
Carecredit.com/payment-calculator

Quick Tips for Cost Conversations

Use these tips to include the CareCredit credit card as a financing option in your conversations so patients and clients know what's available to them. (While helping improve cash flow and minimize accounts receivable.)



Mention the cost of care when...

- Scheduling appointments
- During check-in and checkout
- On patient or client forms
- On your website, social media and emails



Introduce patients and clients to CareCredit simply by...

- Providing a Care Credit brochure or in-office materials
- Sharing your custom link or QR code
- Having them visit **carecredit.com**
- Including CareCredit on new patient and consultation paperwork and billing statements
- Letting them know they can apply by calling **855-878-5952***

*Must be 18 or older to apply, must be 21 or older to apply by phone.