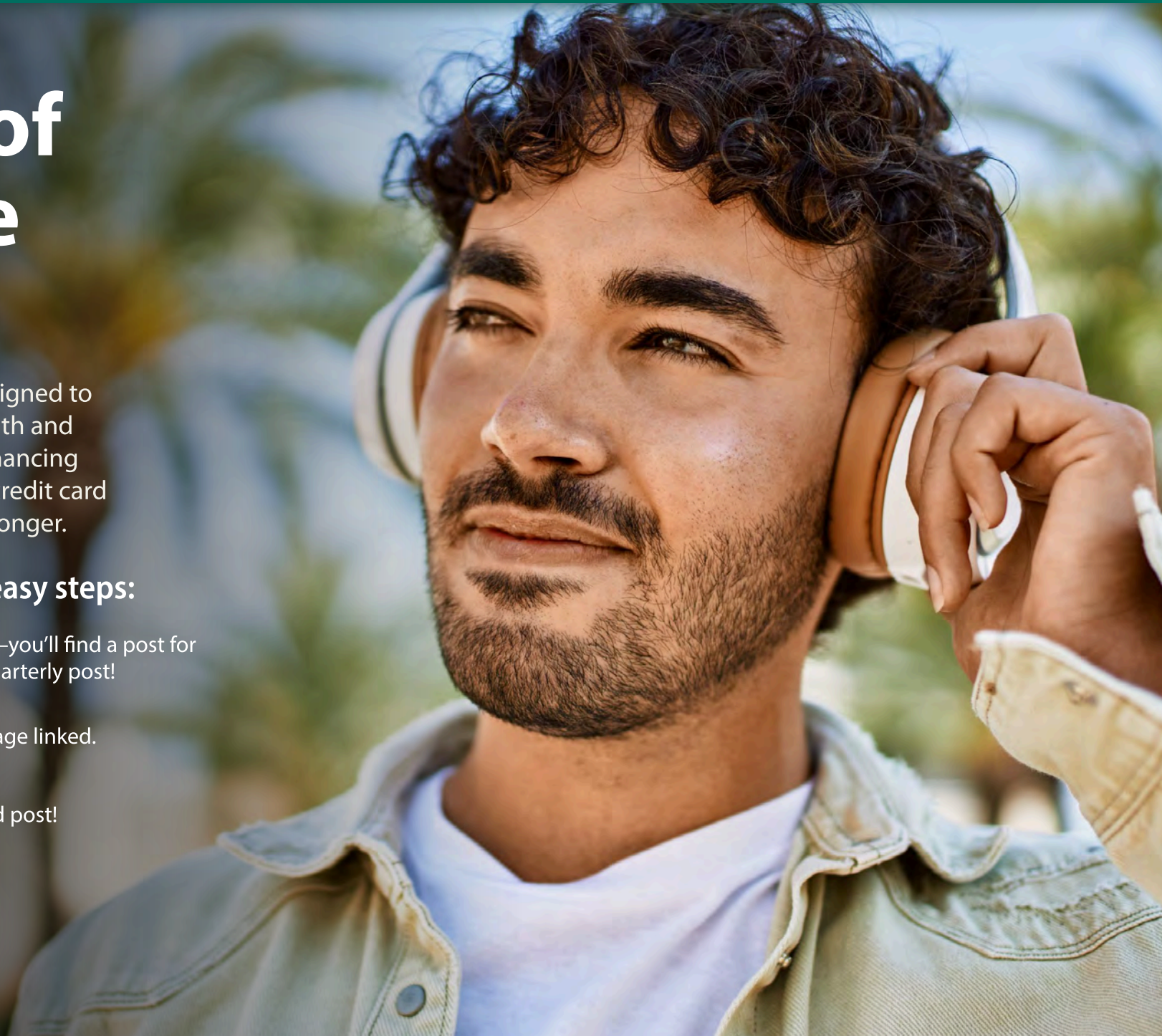


12 months of ready-made social posts

Share ready-made social media posts designed to educate your patients about hearing health and preventative care and show them how financing with the CareCredit health and wellness credit card can help them hear the things they love longer.

Fine-tune your social media in 3 easy steps:

1. Use the tabs above to jump to content—you'll find a post for each month of the year, plus a bonus quarterly post!
2. Copy the caption and download the image linked.
3. Paste the caption, upload the image and post!



Amplify the value of CareCredit.

Personalize posts with your custom link.

Add your practice's custom link to the end of your captions so followers can quickly see if they prequalify and apply for the CareCredit health and wellness credit card.

How to create your custom link:

1. Log in to CareCredit's [Provider Center](#).
2. Click on "Marketing & Promotion."
3. Select "Download: QR code signage."
4. Copy and paste your custom link URL from the above page.

How to include your custom link on Instagram:

1. Select "Edit profile" in your practice's account settings.
2. Scroll down to the "Links" box and paste your custom link URL.
3. Add the following text to your post caption.

Learn more and apply at the link in our bio!

How to include your custom link on Facebook and X:

1. Add the text below to the end of the caption.
2. Replace the text in brackets with your custom link URL.

Learn more and apply at [\[INSERT CUSTOM LINK\]](#).



GENERAL

Tinnitus signs and symptoms



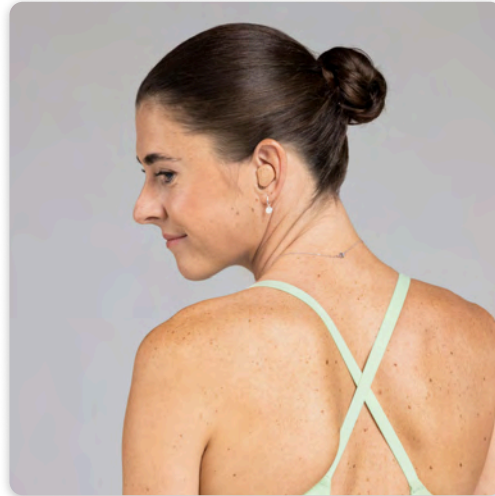
Tinnitus is about hearing sounds you DON'T want to hear—like ringing or buzzing. If you're experiencing symptoms, schedule an appointment to learn what options could help you! To help you fit care into your budget, we accept the CareCredit health and wellness credit card.

GET CAPTION

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JANUARY

Optimizing hearing device efficacy



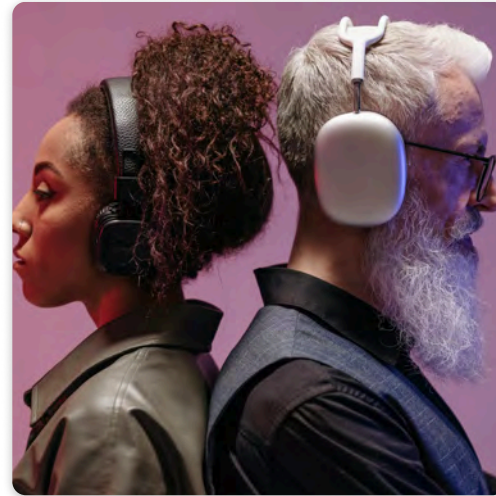
When it comes to hearing devices, make sure you find the right fit—literally. Incorrect placement, a poor fit and bad maintenance can cause discomfort and affect sound quality. If you want to learn more about proper device care, come see us. We accept the CareCredit health and wellness credit card as a way to pay.

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FEBRUARY

Healthy hearing habits



Small changes in your habits could make a big difference for your hearing health. Remember to lower your music volume, 🎧 wear ear protection 🧢 and get hearing screenings. 📞 To help you pay for hearing care, we accept the CareCredit health and wellness credit card.

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MARCH

Routine hearing care
Other great topics: March 3 - World Hearing Day



Yearly physical? ✅ Annual dental exam? ✅ Vision checkup? ✅ Forgetting something? 🗑️ That's right, it's your annual hearing screening. Preserve your hearing health by adding screenings to your routine checkups. Start by scheduling an appointment today. We accept the CareCredit health and wellness credit card as a way to pay.

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Add your custom link to captions or your Instagram bio.

GENERAL

Over-the-counter hearing aids



Looking to try hearing aids but not ready to fully commit? Over-the-counter hearing devices are a cost-effective option. Want to try a more advanced option? Come see us! We accept the CareCredit health and wellness credit card as a budget-friendly way to pay.

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APRIL

April 24: International Noise Awareness Day



Turn the decibels down! To help preserve your hearing, wear ear protection and always stay aware of the noise levels around you. We can help you maintain healthy hearing with regular screenings. Plus, we accept the CareCredit health and wellness credit card to help you pay for care.

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MAY

Better Hearing Month



Help your loved ones hear the things they love longer. Encourage them to prioritize their hearing health by making screenings a part of their annual checkups. To help you and your loved ones pay for hearing care, we accept the CareCredit health and wellness credit card.

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JUNE

Online hearing resources and testing tools



Did you know? There are apps and websites you can use to test your hearing at home. Just search for "free hearing test" on the web or app store. If you don't like what you hear, come see us. To help you pay for hearing care, we accept the CareCredit health and wellness credit card.

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Add your custom link to captions or your Instagram bio.

GENERAL

Hearing health and loss prevention at loud events



Seeing your favorite artist in concert? Supporting your team at the big game? Bring ear protection! Staying on top of hearing loss prevention now can help you keep hearing the things you love later. To help you pay for your hearing care, we accept the CareCredit health and wellness credit card.

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JULY

Firework hearing safety tips



Setting off fireworks is fun, but it can also be hard on your hearing. 🎧 Wear earplugs and stay back from the launch site during Fourth of July festivities. If you need to see us after, schedule an appointment. We accept the CareCredit health and wellness credit card to help pay for your entire family's care.

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AUGUST

Back-to-school hearing exam



Delayed speech, unresponsiveness and academic challenges could all be signs your child has hearing loss. Help them start this school year ready to listen with a hearing screening. We accept the CareCredit credit card to help you pay for your family's hearing care.

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SEPTEMBER

Occupation-based hearing loss



Do you work around heavy machinery or noisy equipment? Your hearing is at risk! Wearing ear protection can help preserve your hearing. If you have any issues, come see us. To help you pay for care, we accept the CareCredit health and wellness credit card.

GET CAPTION

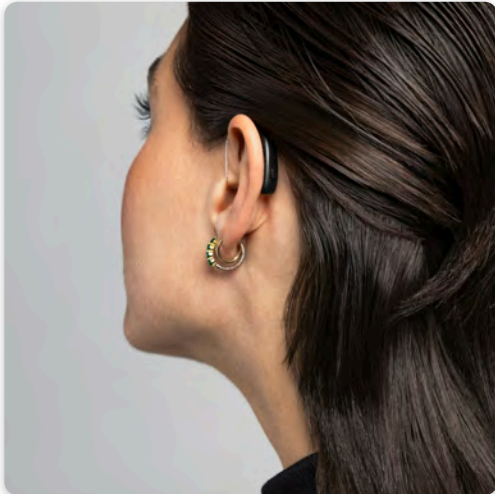
GET IMAGE



Add your custom link to captions or your Instagram bio.

GENERAL

Hearing aid styles



Hearing devices have come a long way in terms of tech AND style. Go sleek and discreet with in-ear options, or connected and stylish with colorful smart hearing aids. To help you pay for hearing devices, we accept the CareCredit health and wellness credit card.

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OCTOBER

National Audiology Awareness Month



What you do now could affect your hearing health later. Make hearing screenings as regular as your annual dental cleanings and eye exams to start prioritizing your hearing health now. To help you fit hearing care into your budget, we accept the CareCredit health and wellness credit card.


GET CAPTION

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NOVEMBER

FSA reset



 The time to use your FSA funds is running out! Schedule a last-minute hearing screening or get devices with your remaining funds before they expire. To help you pay for any additional out-of-pocket costs, we accept the CareCredit health and wellness credit card.

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DECEMBER

Promoting healthy hearing habits



Seeing loved ones over the holidays? Make your hearing story a part of the small talk. Learning how hearing loss can impact brain health and overall wellness could help your loved ones prioritize preventative care. To help them pay for care, we accept the CareCredit health and wellness credit card.

GET CAPTION

GET IMAGE



Add your custom link to captions or your Instagram bio.