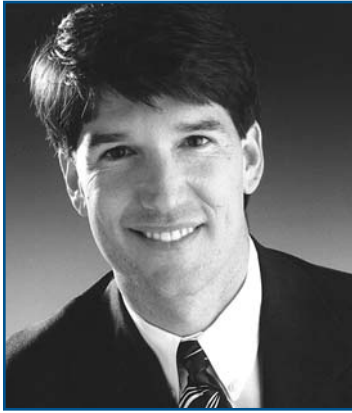


CareCredit® Solutions: Case Study



Mark E. Hyman, D.D.S., M.A.G.D.

// We won't compromise the quality care we offer — so we provide our patients with payment options like CareCredit. //

"We treat all of our patients equally because we appreciate them. We will not compromise the quality of care we provide, so each patient is given an optimal care treatment plan. And because we don't want to put limitations on the quality of their care, we offer payment options like CareCredit.



*Laura Steinberg, D.D.S., F.A.G.D.
Greensboro, NC*

If there is a financial challenge, we say to the patient 'let us help you.' We have three options — cash, credit card, and No Interest financing with CareCredit. You tell me what works with your family budget, and select the one that's right for you. Many go with CareCredit. The convenient, low monthly payment allows them to receive the optimal care they want. Even our affluent patients take advantage of CareCredit's No Interest options as a way to effectively manage their cash flow.

If we can let patients share with us what they value and what they want, that's where financial solutions like CareCredit can help us help them reach their goals. We value CareCredit because it provides the patient with choices. And those choices help us make a statement that we're partners with our patients in their good health.

Offering CareCredit helps us build long-term relationships and grow our practice with higher treatment acceptance and higher productivity. We would recommend CareCredit to any dentist who wants to grow his or her practice without compromising the quality of care."

Tarheel Dentist