

CareCredit® Solutions: Case Study



Dr. Larry Emmott
ADA Member
Phoenix, AZ

Dental Associates, Ltd.

“CareCredit has been so **successful** in increasing treatment acceptance and financial performance, it’s the first option I offer my patients.”

“I added CareCredit to my practice 10 years ago because I needed a way to make it easy for patients to get quality dentistry without putting treatment off or compromising care because of cost objections. CareCredit gave me exactly what I wanted.

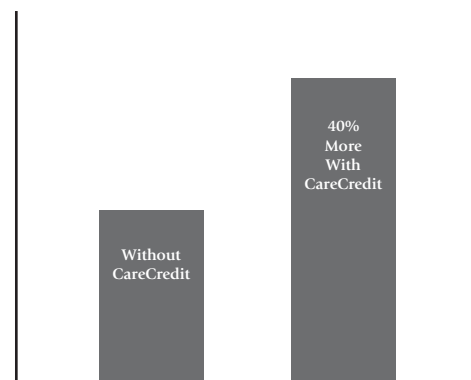
CareCredit eliminates the roadblock of cost to treatment acceptance. By offering flexible payment options like No Interest plans for up to 12 months, and Low Interest plans for as long as 48 months, we make it easy for our patients to say, ‘Yes’ to the treatment they need for optimal oral health.

And because we’re no longer in the business of granting credit, we don’t create ill will between us and our patients with collection calls. We don’t have Accounts Receivable, either. And we basically don’t do billing. CareCredit lets us get back to concentrating on good relationships and fine dentistry. In fact, CareCredit has been so successful in increasing treatment acceptance and financial performance, it’s the first option I offer my patients.

CareCredit is very easy to use, you can process applications with a phone call, by fax, or online. Within seconds we have a decision.

CareCredit improves my bottom line while it helps me give patients top-of-the-line care. And it pays for itself almost immediately in improved case acceptance. If you want a proven way to drive treatment acceptance and financial performance, CareCredit is your best choice.”

Dr. Larry Emmott
Dental Associates, Ltd.



Increased Case Acceptance with CareCredit